

***“It’s not just what you say
that stirs people. It’s the
way that you say it.”***



Delivering outstanding copy and creative for direct marketing for over 30 years

Andy's Creative Masterclass in Bucharest, Romania

“ What the Organiser said...

“Andy’s presentation at RO Direct didn’t amaze me...

It was as usual! And I really mean as usual...fascinating, as usual...

With lots of tips and smart advice, with lots of do’s and don’ts, with special guests from David Ogilvy to Tom Cruise and Jack Nicholson (no, I’m not joking, ask Andy to invite you to his next Masterclass, he will come with these famous guys.

There was champagne, (yes, I’m serious, he really offered champagne to the audience)... together with his usual energy, passion and great things to be remembered...

Like this one: “customers are like hearts, they go where they are appreciated”: And I think this is the essence of real direct marketing - and something that should be remembered anytime someone is talking about this fascinating subject...

A great show! As usual...”

**Andreea Idriceanu, Project Manager RO Direct 2008,
Bucharest, Romania**



“ What the Delegates said...

“I was truly delighted to meet you and attend your Masterclass – a true demonstration of power and consistency of ideas and domination of the audience. P.S. I can hardly wait to attend your next speech”.

Roxana Bucsa

“Your seminar at Ro Direct 2008 it was a happening for me. I thank you for the great opportunity I had listening and especially learning from you”.

Theodra Buricea



“Thank you for the extraordinary and unique DM Session you enchanted us with during RODIRECT in Bucharest. It’s been an enriching experience for me getting to learn from THE Master”.

Andrel Frimescu



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