

**“Properly practiced  
creativity can make one ad  
do the work of ten.”**



Delivering outstanding copy and creative for direct marketing for over 30 years

## Andy's Creative Masterclass in Dubai, UAE

### “ What the Organiser said...

*“Andy’s presentation was eagerly anticipated and he did not disappoint. His vast knowledge and infectious enthusiasm for direct marketing, illuminated the room. Andy has an engaging style combining great natural energy with tremendous passion. Not only were delegates informed they were entertained as well. His ability to ‘connect’ with a multi-cultural audience is truly unique.”*

**Steven Jones - Conference Director**



### “ What the Delegates said...

*“I was at your presentation in Dubai yesterday and thought you were absolutely brilliant. I too am a marketing professional having spent 5 years in university studying the field, and nearing another 5 working for a variety of companies ranging from plastics to cosmetics, and now travel.*

*I strongly agree that direct marketing should be the new mantra, especially during these turbulent times. I also found your tips on copywriting very useful. I was not aware for example that the font type makes such a difference!*

*Will you be returning to Dubai in the near future? I would love to attend your 8-hour session to get more input on your views”.*

**Tehzeeb Huda**

*“Inspiring, motivating and thought - invoking”*

**Maya Williams Rao - Dubai, UAE**

*“Thank you very much for opening our eyes in highlighting the do’s & don’ts in Direct Marketing one day seminar held at Jumeirah Beach Hotel, Dubai. It is really interesting to learn the way of doing direct marketing to attract more customers. I really enjoyed the classes as much as others do. I am sure it is going to make a change in my style of doing direct marketing of our products”.*

**R. Chandra Sekar**



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