

“A dull truth will not be looked at. An exciting lie will. That is what good, sincere people must understand. They must make their truth exciting and new - or their good works will be born dead.”



Delivering outstanding copy and creative for direct marketing for over 30 years

Andy's Creative Masterclass in Mumbai, India

“ What the Organiser said...

“Andy’s unique and fresh perspective was very much appreciated by the attendees. With his powerful delivery style, he educated us and entertained us in equal measure - and left the delegates wanting more.

Andy is a superb professional to work with. To support this maiden DMAi Convention, he also took on the role of Master Of Ceremonies.

His signature style enthralled the audience throughout the event.

We look forward to working with you again very soon, Andy”.

Vatsal Asher - CEO, Direct Marketing Association, India



“ What the Delegates said...

“I write copy for my company and your presentation inspired me to be better at what I do”.

Piya Basu, Tupperware India Pvt. Ltd, Mumbai, India

“Aha! What an amazing session!

Let me congratulate you for the wonderful session you have created for all the DMAi audience in Mumbai”.

Amit Arte, DDI India Pvt Ltd, Mumbai, India



“Andy Owen - the greatest in copywriting”

Stanley Rao, Champions Group, Bangalore, India



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