

***“It is insight into human nature that is the key to the communicator’s skill. For whereas the writer is concerned with what he puts into his writings, the communicator is concerned with what the reader gets out of it”.***



Delivering outstanding copy and creative for direct marketing for over 30 years

# Andy's Creative Masterclass in Skopje, Macedonia

## “ What the Organiser said...

*“Andy’s Masterclass was totally inspiring and also a lot of fun. Delegate feedback was excellent and everyone agreed it was great to have someone of Andy’s calibre here in Macedonia. During the fantastic day, Andy presented all the benefits that direct marketing can offer – and he delivered those benefits with great passion – and in his own unique style. He gave all the delegates many, many excellent ideas on how to promote and sell - even in difficult times, such as today’s... Not one person left the Masterclass before it ended”*

**Vladimir Vecovski, General Manager, R3 Infomedia, Macedonia**



## “ What the Delegates said...

*“Andy Owen is a remarkable speaker. Confident, clear and precise. I recommend his shows to everyone.”*

**Ksenija Klepec**

*“I found the seminar very interesting, as I think I mentioned to you on the day, it all seems to be a lot of common sense. It’s definitely good to hear that from someone else though! Lots of good ideas though that I am going to try and use - I am going to go away and practice now. Thank you very much”.*

**Angharad Phippen**

*“The seminar really got my attention, which does not happen very often. Great humor and a relaxed performance make Andy a superb lecturer.”*

**Lidija Zajec**



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