

An exclusive opportunity

to earn up to **TRIPLE AIR MILES** on your purchases for the **whole month of December** and you could win one of 3 wonderful prizes as well!



An exclusive promotion for selected Air Miles Members only...

Earn up to **Triple Air Miles** on your purchases for the **whole month of December** at Lamcy Plaza...
...and you could **win one of three superb prizes** too!



The Air Miles offer is back. And it's better than ever! You will enjoy up to **Triple Air Miles** on your purchases in THAI!
...with so much going on and so many great offers, some incredible offers waiting for you in December... you'll see how exciting Lamcy really is...
...to take full advantage of the deals available in December.
...just visit the Air Miles booth at the counters you have made will earn you **Double Air Miles** in the brochure attached, will get another bonus set of points.
Triple Air Miles too!
...for Lamcy Gift Vouchers to spend in the Mall.
...to win one of three 2,000, an iPad Air One, worth over AED 1,500 - or a

Don't forget, this is an exclusive promotion. Because of your continuous loyalty to Lamcy Plaza, you have been specially invited to enjoy the benefits of this great promotion. The general public will not receive this offer. This gives you an incredible chance of winning one of the superb prizes.
So, as you can see, you won't want to miss the month of December at Lamcy. Get your family and friends together and rush down to Dubai's most popular shopping mall, where the great value offers just keep on coming and coming...

We look forward to seeing you again at Lamcy very soon.
With very best wishes

Tim Jones
Tim Jones
Chief Operating Officer

P.S. The place to be in December is Lamcy Plaza. For the whole month you can earn up to **TRIPLE AIR MILES** on your purchases. Plus, you could win one of 3 amazing prizes!

Lamcy Plaza has done it again!

Earn up to **Triple Air Miles** on your purchases for the **whole month of December** and you could win one of three superb prizes too!



Lamcy Plaza - Dubai's unrivalled shopping experience now offers you even **MORE...**

**MORE... great retailers...
MORE... fantastic offers...
MORE... incredible value**

WIN
An iPhone 5s worth over AED 2,000

Take advantage of this magnificent promotion for selected Air Miles Members only. You can earn up to **Triple Air Miles** on all your purchases throughout the whole month of December - and have a great chance of winning one of 3 superb prizes.

(This is an exclusive promotion for specially selected Air Miles Members by Lamcy Plaza. The general public will not be invited to enjoy this incredible deal...)

The incredibly popular Lamcy Plaza Air Miles promotion is back - and it's better than ever before, with our greatest range of exciting new outlets, all offering stunning deals and wonderful discounts...

As a very special Air Miles member, you can earn up to **Triple Air Miles** on your purchases for the **whole month of December** at Dubai's favourite shopping mall. For great value, variety, style and sheer excitement, Lamcy has no equal in Dubai. It's **FIVE FLOORS** of the very finest quality open retail display - and is simply a shopper's paradise!

There's something for everyone at Lamcy. That's why so many families come together and share the wonderful shopping experience. Just look at what you can buy...
Perfumes and Cosmetics, Ladies' Fashion, Jewellery, Watches & Gifts, Shoes, Bags and Fashion Accessories, Children's Apparel, Furryhats, Accessories & Maternity Wear, Men's, Ladies & Children's Fashion, Men's Wear & Unisex Fashion, Home Entertainment & Electronics, Sporting Goods & Accessories
You'll find **Restaurants and Coffee Shops, 2 Cinemas, Entertainment and Children's Play Areas, Opticians, Toys & Games, Cards, Gifts & Household Items.**

Great Outlets at Lamcy Plaza
You will find all your favourite brands at Lamcy, through our wide range of top retailers, who have been with us for a long time...



But, that's not all. There's more. Much, much more...

There's a very popular **Food Court**, serving a mouthwatering range of cuisine, from Italian and Chinese, to Indian and Asian, plus the largest selection of ice cream, sweets and juice options in Dubai.
There's also **Air Arabia's first check-in service** outside of an airport. The Air Arabia "City Terminal Check-in" at Lamcy Plaza operates seven days a week, from 6am to 10pm.
The Air Arabia "City Terminal Check-in" at Lamcy Plaza operates seven days a week, from 6am to 10pm.
The Air Arabia "City Terminal Check-in" at Lamcy Plaza operates seven days a week, from 6am to 10pm.

Shop Now and Pay Later from Emirates NBD is the first-ever mail-wide scheme in the UAE - allowing customers to make purchases at any of the over 120 outlets at the Mall and pay in 3 monthly instalments at 0% interest.
This includes purchases at the hypermarket, pharmacy, salon, food court, play area and others.

When you make a purchase at Lamcy during this exclusive promotion, you will be entered into a fantastic prize draw to win one of 3 amazing prizes:

- First Prize:** iPhone 5s, 16GB worth over AED 2,000
- Second Prize:** iPad Air One, 16GB worth over AED 1,500
- Third Prize:** Samsung Galaxy S4 worth over AED 1,200



Collect your Triple Air Miles and enter the Prize Draw

For every purchase you make in any outlet throughout the month of December, you will enjoy **Double Air Miles**. When you shop at one of the Air Miles outlets, you will get an extra bonus set of miles. That's a promotion like this of kind to get your extra Air Miles so simple. When you have completed your shopping, just visit the Air Miles counter to register your purchases. Your additional Air Miles will be credited to your account.
And, on top of all that, you will be entered in our prize draw for a chance to win one of three wonderful prizes.

Convert your Air Miles to Lamcy Plaza Gift Vouchers
Don't forget you can redeem your Air Miles points for Lamcy Plaza Gift Vouchers at any time. By doing this, you will enjoy the added benefit of being able to shop for anything in the Mall at any time to suit you.



Bollywood Events at Lamcy Plaza

Lamcy Plaza has become THE venue for guest appearances from top **Bollywood stars**, such as **Kareena Kapoor, Vidya Balan, Akshay Kumar** and many more. No regularly held exclusive events which other large crowds. These events provide so much excitement for all the family. We are planning many more events in the near future. So, keep your eye out for details, as you wouldn't want to miss them!



Great New Outlets at Lamcy Plaza

The best, just get even better! We are delighted to announce a number of tremendous new brands now on show in Lamcy!

- max** - max is a new way to shop that offers you the best of both worlds. max is a new way to shop that offers you the best of both worlds.
- stylestudio** - stylestudio is a new way to shop that offers you the best of both worlds.
- icare** - icare is a new way to shop that offers you the best of both worlds.
- TRAVEL BLUE** - TRAVEL BLUE is a new way to shop that offers you the best of both worlds.
- basic baxx** - basic baxx is a new way to shop that offers you the best of both worlds.
- colorbar** - colorbar is a new way to shop that offers you the best of both worlds.

