

TOP 20 GUESTS

(a) Strapline on personalised outer envelope

Come back and stay with us at One&Only Hayman Island

(b) Headline on front of card

We would *love* you to celebrate with us...

(b) Copy for reverse of card

Dear Mr and Mrs Smith

You are one of our very special past guests.

And we would be absolutely delighted if you would consider staying with us again, to join in our great celebrations, marking the official opening of One&Only Hayman Island.

This is a brand new and extremely exciting era for the iconic Hayman Island. And we would be so happy if you were here with us for this unique event.

Come and experience every aspect of the sumptuous ultra-luxury accommodation of One&Only Hayman Island. This includes unrivalled service levels and magnificent facilities.

Immerse yourself in the stunning natural beauty, restorative peace, pure indulgence and wonderful adventure of this private island paradise.

I sincerely hope we may have the pleasure of seeing you again very soon.

With my warmest regards

Guenter Gebhard, General Manager One&Only Hayman Island

TOP 100 GUESTS

(a) Strapline on personalised outer envelope

Come back and stay with us at One&Only Hayman Island

(b) Headline on front of card

A new world of pleasure is waiting for you...

(c) Copy for reverse of card

Dear Mr and Mrs Smith

As one of our most loyal past guests, I am delighted to be able to tell you that One&Only Hayman Island has now officially opened.

This is a brand new and extremely exciting era for the iconic Hayman Island. And we wanted you to be the first to hear about it, as we would be delighted to be of service to you again.

Come and experience every aspect of the sumptuous ultra-luxury accommodation. This includes unrivalled service levels and magnificent facilities.

Immerse yourself in the stunning natural beauty, restorative peace, pure indulgence and wonderful adventure of this private island paradise.

I sincerely hope we may have the pleasure of seeing you again very soon.

With my warmest regards

Guenter Gebhard, General Manager One&Only Hayman Island

Updated copy written by Andy Owen Birmingham, UK Monday 9th June 2014

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