

Dear Mr Sample

Welcome to your FREE two-week trial of IBI Plus.

It's great to have you with us.

We are the only business magazine around today, that fully investigates and analyses commercial developments in established and emerging leisure boating markets across the globe.

Sign in now to get the latest news and views – and benefit from THE essential tool for marine industry professionals.

Username:

Password:

Here are just a few of the many key benefits that you will enjoy as part of your FREE trial of IBI Plus:

1. Market Sector Insight – You can access analysis reports, country reports and key industry interviews. You will also receive a monthly email covering market data - and a full reports round-up.
2. Watchlist Alert - A default watchlist will automatically be sent to you today. All you need to do, is customise this here and select which companies / categories specifically interest you.
3. Report Writer – You can create a custom PDF report on any topic that has an interest for you.
4. Daily Update – Read all the news, industry-wide. And discover the most recent global developments across the marine industry.

Don't forget - if you would like any further information or assistance at any stage during your trial, please don't hesitate to contact violet_kazandzhieva@ipcmedia.com or call +44 (0)203 148 4286.

With warm regards

Mr A B Sample
Title

Dear Mr Sample

We sincerely hope you are enjoying your FREE trial of IBI Plus and benefiting from its many unique features.

Remember, IBI puts the microscope on the boating industry on a country-by-country basis. We uncover market trends before they become trends, as well as reporting on the very latest news and product developments.

As a reminder, your login details are:

Username:

Password:

Just to remind you, here are just a few of the key benefits you would enjoy as an IBI subscriber:

1. You would be able to access thousands of articles and reports linked by category and company.
2. Your personalised watchlist would alert you on marine companies and business sectors that you want to keep an eye on.
3. You would discover the latest industry trends in boat building and sales.
4. You would have special access to marine company financial data.

Remember, if you would like any further information or assistance at any stage during your trial, please don't hesitate to contact violet_kazandzhieva@ipcmedia.com or call +44 (0)203 148 4286.

With warm regards

Mr A B Sample
Title

Dear Mr Sample

Unfortunately, your FREE trial to IBI Plus is going to end soon...

But we are sure you will have seen enough in this short trial to know that IBI Plus provides all the vital market information and data that you simply must have, to stay ahead.

Where else can you find such important and valuable information on the leisure boating markets around the world?

IBI has been monitoring the boating business since 1968. And in that time, we have developed an unrivalled long-term perspective to give professionals within the industry, unparalleled insight into the workings and dynamics of this very fast-moving sector.

So, don't let your competitors steal a march on you, subscribe now to ensure you continue to receive the very latest news, analysis and data from IBI Plus - the essential online tool for marine industry professionals.

Subscribing to IBI Plus couldn't be easier. You can pay in £/\$/€ by invoice, credit card or direct debit.

Simply [click here](#), email violet_kazandzhieva@ipcmedia.com or call [+44\(0\) 203 148 4286](tel:+44(0)2031484286)

We look forward to hearing from you.

With warm regards

Mr A B Sample
Title

Dear Mr Sample

Well, you know what they say – time flies when you're having fun...

Yes, your FREE trial to IBI Plus is coming to an end in just three days from now.

Surely you can't live without it, now you have discovered the many key benefits it will bring to your business?

Remember, IBI Plus is the only premium online marine resource, giving you unique access to the most important news, data and analysis from the global marine industry.

Its value is underlined by the fact that it is read by more than 12,000 senior managers and executives in boating industry companies in over 120 countries.

To ensure you enjoy continued access to an unparalleled source of marine market information, [subscribe now](#).

Subscribing to IBI Plus couldn't be easier. You can pay in £/\$/€ by invoice, credit card or direct debit.

Simply [click here](#), email violet_kazandzhieva@ipcmedia.com or call +44(0) 203 148 4286

We look forward to hearing from you soon.

With warm regards

Mr A B Sample
Title

Dear Mr Sample

Oh dear - your FREE trial to IBI Plus ends today

Just look at some of vital things you will be missing...

You will no longer be able to take full advantage of:

Essential Data and Trend Analysis – Economic and financial data on key markets, regions and leading companies.

Your personalised Watchlist Alert – All tailored to your own delivery times and formats.

Unrivalled Company Intelligence – instant access to over 1,000 companies, enabling you to search, analyse and discover new trends and emerging products.

The Daily Email Update – giving you access to Industry-wide news and the most recent global developments across the marine industry.

IBI Plus is the essential tool for marine industry professionals, tracking all global industry developments and deals. Our daily newsletter and personalised alerts keep you informed - and our online research portal provides you with exclusive analysis and market data.

Subscribing to IBI Plus couldn't be easier. Simply [click here](#), email violet_kazandzhieva@ipcmedia.com or call +44(0) 203 148 4286

We look forward to hearing from you very soon.

With warm regards

Mr A B Sample
Title