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Dear Mr Sample

The ultimate in healthy cooking for you and all your family

A magnificent 5-piece Ceramic Pan Set for only R84 per month with FREE delivery and a handy Splatter Guard with our compliments!

Let's face it. We all know we need to eat healthier than we do.

But sometimes we need a little push to get going. Well, here's something that might just do the trick...

You can start healthy cooking right now with this amazing ECOCHEF 5-piece ceramic coated frying pan set - with vented glass lids - **at the amazing price of only R84 per month, exclusively** for Arcadia account holders. And we will **deliver it FREE** to your front door, too!

Yes, this fabulous set of three superb forged-aluminium pans with ergonomic easy grip handles, plus two steam-vented lids, is just what the doctor ordered. These pans are revolutionary and will change the way you think and cook in the kitchen.

Cook beautiful tasty meals - with NO oil, fat or butter

Incredible, but true. The pans have a double ceramic coating with a genuine non-stick surface - and you will be able to **cook your food perfectly without any oil, fat or butter**. Your meals will be fat-free and much healthier than ever before - giving you much tastier food the whole family will love.

Just look at the massive benefits the pans offer over the so-called 'non-stick' pans you might currently be using:

- **The ceramic coating is super non-stick and scratch resistant**
- **The base heats up faster and retains heat for longer**
- **Cook healthily without fat, oil or butter**
- **Food literally glides right off the pan**
- **They have heat-resistant soft touch silicone-coated Bakelite handles**
- **Use them on gas, electric or ceramic hobs**
- **So easy to clean and dishwasher safe**

These incredible scratch-resistant ceramic-coated pans are designed to last and last. The polished ceramic coating is completely impermeable to almost everything. And this consigns non-stick problems to the history books. And there's more...

(please read on)

Much more, in fact. And we think you're going to like it...

Order this superb 5-piece set within 3 days -and we will send you a useful Splatter Guard - worth R200 - with our compliments

The pan set consists of two large 28cm and 24cm pans with vented glass lids and a smaller 20cm pan. These attractive pans will be an ideal addition to your kitchen and give you years of wonderful fat-free cooking.

They will not flake, rust, scratch or discolour and they only take about 30 seconds to wash up. No need to put them in the dishwasher - just rinse in hot water with a bit of washing up liquid - and then wipe dry.

That's it! They're ready for your next meal.

And order this incredible 5-piece set within 3 days - and we'll send you a really useful Splatter Guard worth R200, absolutely FREE.

**This is an exclusive offer only available to Arcadia account holders.
So, don't delay, call us today.**

To order this wonderful 5-piece Ceramic pan set couldn't be simpler. Just call us on **021 981 8882** quoting ref CER9999 and our friendly customer service staff will be pleased to take your order. A one-off payment of R899 is also accepted via Credit and Debit Card, Electronic Funds Transfer (EFT), FNB Cellphone Banking, or Cheque or Postal Order.

Our lines are open 08.00-17.00 Monday to Friday. **But you need to be quick and order within 3 days, if you want the FREE Splatter Guard!**

If it's more convenient, please visit our website at www.arcadia.co.za/ceramicpan and follow the online order instructions.

We look forward to hearing from you very soon.

With warm regards

Louise Smith
Customer Service Manager

P.S. Don't forget. To receive this wonderful 5-piece pan set and get the FREE Splatter Guard, you need to order within three days. So don't delay, call us today and your new pan set and guard will be delivered FREE to your home, very soon!