

Mr A B Sample  
Sample Title  
Sample Company  
PO Box 123  
Dubai  
UAE

Dear Mr Sample

**Get your message seen by individuals with high levels of disposable income - in the UAE's newest men's magazine**

*Emirates Man* will be hitting the newsstands in February - and it's an exciting opportunity for leading advertisers like yourself.

It's a magazine that will be read by ambitious, successful and intelligent men in the UAE, who want to make the most out of their professional and social lives.

*Emirates Man* is a practical and authoritative guide to getting the best out of life in the region, as well as an entertaining read for educated, intelligent and affluent men in the UAE.

The target group will be predominantly 25-45 - a group who are interested in everything from culture, sports, watches cars and gadgets - to fashion, food, current affairs, finance, politics and travel.

*Emirates Man* provides an upmarket premium environment for targeting a generation of sophisticated expats - and it will soon become the magazine of choice for this key group.

Here are some other key points:

- )] **Emirates Man is expected to become the style manual for successful men in the region.**
- )] **Emirates Man will showcase a range of luxury locations, items and ideas to improve any man's life**
- )] **Emirates Man will provide irreverent and well-researched features from some of the most respected writers in the world**
- )] **Monthly circulation 15,000 copies**

You can be assured that the new *Emirates Man* will give you a first-class opportunity to reach the most affluent sector of the men's market. So, why not contact us today - and let's discuss how we might work together for mutual benefit.

For further information, or to discuss your future advertising in *Emirates Man*, please call David Burke on **(04) 4273449** or email on [davidb@motivate.ae](mailto:davidb@motivate.ae)

We look forward to hearing from you

With warm regards