



UPDATED SCRIPT FOR BRAAI BUDDY

In Studio:

[Male Presenter]: Hi there, I'm Lentswe Bhengu....

We have something **incredible** for you on today's show...

It's a remarkable, out of this world, Braai pan.

It's called the Braai Buddy - and I can tell you right now, that it will truly change the way you braai **FOREVER!**

With this amazing product, you can now braai kebabs, streaky bacon, chicken wings, - in fact anything you like! And, you'll never have to worry about the meat falling through the grate **ever again.**

The Braai Buddy is lightweight, versatile and non-stick - and can be cleaned **in seconds.** Yes, you can say goodbye, forever, to those sticky, greasy, horrible cleaning tasks at the end of your meals.

The Braai Buddy is already being enjoyed in thousand of homes - and today we are going to show you why!

Call to Action:

Isn't it a real pain, having to clean that old rusty braai? The food can stick and is very hard to remove. Let's face it, it's a job we all hate.

Well, I have some very good news for you today. You'll never have to do it again.

I'd like to introduce to you, the lightweight, multi-purpose, easy to clean and non-stick braaing experience . It's called the Braai Buddy - **and it's fantastic.**

The Braai Buddy is the most versatile pan you will ever own.

It can be used on charcoal braai's, gas braai's, or even placed in the oven. The Braai Buddy is perfect for braaing streaky bacon, vegetables, seafood, red meat, poultry and even pizza.

In fact, the list of foods you can cook on the Braai Buddy is endless. The Braai Buddy takes any braai and makes it safe to use for anyone who is Halaal, Kosher, Vegetarian or has any dietary

restriction.

The Braai Buddy will keep your food separate and you won't have to worry about what has been cooked previously. It's a brilliant all-purpose braai pan that lets you cook any type of food anywhere - and you'll never again have to suffer from your food slipping through the grill on to the coals.

[Testimonial 1]: The Braai Buddy is easy to use, extremely convenient and cleans up in seconds!

[Testimonial 2]: I cooked bacon on a braai using the Braai Buddy and not one piece of bacon landed up in the coals.

The Braai Buddy is the most amazing braai pan you will ever own. It's lightweight and non-stick, with a unique design allowing grease to be wiped off simply and easily.

All you need is warm, soapy water and the grease just washes away. The Braai Buddy is also dishwasher safe.

The durable non-stick surface makes it so easy to braai without using oil or butter, so you can always keep your meals healthy and wholesome. It also gives you even heat distribution, so you can braai your favorite foods without the worry of overcooking one side of your meat.

The Braai Buddy features a removable handle, which can simply be removed with the push of a button and easily clicks straight back on, when you need it again.

[Testimonial 3]: Great meals with an easy clean up. The Braai Buddy makes it stress-free.

[Testimonial 4]: The Braai Buddy will revolutionize the way you braai forever!

[Testimonial 5]: Seafood, no problem. Vegetables, no problem. Buffalo wings, no problem. The Braai Buddy makes it easy.

The Braai Buddy will last you a lifetime - and will provide you with meal after meal of tasty food for years and years. You can take the Braai Buddy with you anywhere, or simply enjoy it at home.

So, whether you are cooking with family or enjoying a braai with friends, the Braai Buddy is the perfect companion wherever you may be entertaining or cooking.

It's simply brilliant - and now available to you at the extremely low price shown on the screen.

Yes, I know. It's unbelievable isn't it? The Brai Buddy offers so much - for so little.

So, don't miss out on this great offer. It is unlikely to be repeated...

Braai anything, anywhere, with the Braai Buddy.

[Testimonials]:

[Testimonial 5]: I love to braai and with the Braai Buddy It makes it so easy to braai anywhere.

[Testimonial 6]: The meat never sticks to the pan with the Braai Buddy. It's amazing.

[Testimonial 7]: You need to try the Braai Buddy. Trust me, you will never braai the old fashioned way ever again.

[Voice Over]:

The Braai Buddy is the perfect pan for any braai and can be used on charcoal braai's, gas braai's, or even placed in the oven.

During a regular braai, food can constantly stick to the grate. The Braai Buddy changes all that .

This is because the Braai Buddy is made from cast aluminum and designed with a non-stick coating, so food sticking will become a thing of the past.

Your delicious food will come straight off the pan with ease and there's no oil required, whatever you are braaing.

And remember, the durable non-stick surface also makes the Braai Buddy extremely easy to clean. It just takes one single wipe - and the grease disappears.

Cleaning a regular braai is a chore that no one looks forward to. All that fat, sauce and oil just sticks to the grill and is always so difficult to get rid of.

Well, with the unbelievable Braai Buddy, you'll never have to spend loads of time cleaning again. The Braai Buddy can be completely cleaned in minutes, with warm soapy water or you can just pop it in the dishwasher.

You can say goodbye to sticking food, scraping the grill and all that grease and grime.

In Studio:

[Male Presenter]: Do you love to braai but hate the messy clean up? Well, I have some extremely good news for you today.

The Braai Buddy is totally non-stick, so those problems with sticking food and the unenviable job of cleaning the grill afterwards, are things of the past.

With the incredible Braai Buddy, you can braai meals you never thought were possible before.

There are so many reasons why the Braai Buddy is far superior and one of a kind. Here are just a few...

First of all, let me show you what comes in the box and just how quick and easy the Braai Buddy is to set up. As you can see, the Braai Buddy comes with a cast aluminum non-stick pan together with a detachable handle.

And, with one easy step, the handle clicks into the pan and you are ready to go.

It's so easy, so simple.

OK. Let's start putting the Braai Buddy to the test.
(Throws steak on regular braai and one on Braai Buddy)

Everybody loves thick and juicy restaurant quality steak right? Let's have a look at the regular

braai (*tries to flip steak, it sticks*). The steak keeps sticking to the grill.

Now you want non-stick (*flips steak*) now that's non-stick.

And for the first time, you can now cook prawns right beside your steak, for the best surf and turf you have EVER tasted.

You could never do this on a regular braai, because you would lose half your prawns. But with the Braai Buddy, the prawns stay in place.

No problems or complications - just delicious food.

Have a look at these buffalo wings. Wonderful, aren't they? But trying to do them on an open grate is so difficult. Just look what happens when I place them on a regular braai.

They just fall straight through into the coals, just like the prawns - and you lose most of your meal.

It's happened to all of us at some time and it's so annoying...

But as you can see, with the Braai Buddy, everything just stays in place and nothing falls through. You can braai any meal without losing one bite and here's the best part - you never lose that great braai flavor.

If you have ever tried to braai fish, you know how difficult it can be. It can flake and fall through the grate.

With the incredible Braai Buddy, you get perfect fish every time. No sticking, no problem, no mess. Just great fish...

Another great benefit of the Brai Buddy, is how easy it is to clean. Burnt meat or sauce can also be a nightmare when trying to clean up, but check this out.

With the Braai Buddy, the clean-up is just one simple wipe away. As shown here, the Braai Buddy makes everything so simple, so easy. It's the answer to all your sticky and messy braai problems.

[Voice Over]:

Have you ever tried to cook bacon, kebabs or vegetables on the braai? The food can constantly fall through the grill or roll off the braai.

It's a nightmare.

The Braai Buddy eradicates all of these problems - forever.

The Braai Buddy has been designed with much smaller holes between the grating than your average braai grill. This means your food cannot fall through the grating.

The Buddy Braai has a 4.5 centimetre side, which stops your food from rolling off the braai.

If you want perfect bacon off the braai or delicious sticky chicken wings and corn on the cob all with that amazing smokey flavor, the Braai Buddy is exactly what you need.

Because the Braai Buddy is made from cast aluminum, it creates an even distribution of heat when braaing. This means your food cooks more consistently and doesn't dry out like on a regular braai.

So now you can braai chicken wings, kebabs, bacon, corn on the cob, asparagus, baby marrow, aubergine, prawns, fish - even calamari.

[Testimonials]:

[Testimonial 5]: Forget the mess, forget the mission, the Braai Buddy make it so simple.

[Testimonial 8]: I love that the Braai Buddy is so easy to clean. It makes braaing a pleasure.

[Testimonial 6]: I honestly think everybody needs to give the Braai Buddy a try.

[Testimonial 7]: Food never sticks to the Braai Buddy and I love it.

Call to Action:

Does your food stick on the grill and is hard to remove?

Are you tired of having to clean that old rusty braai?

Does your meat keep falling through the grill onto the coals?

If you do, then I have something really good to tell you today:

The answer to your problems, is the Braai Buddy. It's lightweight, multi-purpose, easy to clean and gives you a non-stick braaing experience that has no equal.

Now you can braai anything, anywhere and with anyone, with perfect results.

Quite simply, the Braai Buddy is the most versatile pan you will ever own.

It can be used on charcoal braai's, gas braai's, or even placed in the oven. The Braai Buddy is absolutely perfect for braaing streaky bacon, vegetables, seafood, red meat, poultry and even pizza. In fact, the list of foods you can cook on the Braai Buddy is endless.

The Braai Buddy also features a removable handle that makes it easy for you to remove and put the handle back on. You'll never burn your hand again on a hot handle.

The Braai Buddy is the all-purpose braai pan that lets you cook any type of food anywhere.

[Testimonial 1]: The Braai Buddy is easy to use, extremely convenient and cleans up in seconds!

[Testimonial 2]: I cooked bacon on a braai using the Braai Buddy and not one piece of bacon landed up in the coals.

The Braai Buddy is unique. There is nothing like it, anywhere.

This durable non-stick surface makes it easy to braai without using oil or butter, keeping your

meals completely healthy and always wholesome. It ensures even heat distribution, making it easier to braai your favorite foods without the worry of overcooking one side of your meat.

It's lightweight and non-stick, featuring a unique design, allowing grease to be wiped off with no effort at all. All you need is warm, soapy water and the grease just washes away.

The Braai Buddy is also dishwasher safe.

[Testimonial 3]: Great meals with an easy clean up. The Braai Buddy makes it stress-free.

[Testimonial 4]: The Braai Buddy will revolutionize the way you braai forever!

[Testimonial 5]: Seafood, no problem. Vegetables, no problem. Buffalo wings, no problem.

Whatever you are cooking, The Braai Buddy will guarantee it turns out perfect, every single time.

The Braai Buddy will last you a lifetime - and can provide you with tasty food for years and years. Because it is so lightweight, you can take the Braai Buddy anywhere, or you can simply enjoy it at home.

So, whether you are cooking with your family or enjoying a lovely braai with friends, the Braai Buddy makes it a fun and easy experience at an incredible price.

Just look at how affordable this fantastic product is. The Brai Buddy offers so much - for so little. It's AMAZING value!

So, don't miss out on this great offer. It is unlikely to be repeated...

Braai anything, anywhere, with the Braai Buddy.

[Testimonials]:

[Testimonial 7]: With the Braai Buddy my food stays nice and juicy.

[Testimonial 4]: Everyone says braaing is a man's job. Let me tell you, I braai better than my husband and my secret weapon is the Braai Buddy.

Testimonial 6]: The Braai Buddy is the first thing I pack when I go fishing. I eat what I catch and Braai Buddy makes it really easy to cook great fish.

[Testimonial 8]: I always use to lose some of meat as it always falls into the coals. With the Braai Buddy I never have to lose another bite.

[Voice Over]:

The Braai Buddy is lightweight and compact which makes it easy to take with you and easy to store. It's perfect for camping, fishing or hiking - and is great for the beach or in the park.

The Braai Buddy is perfect to use on any grill or braai. In fact, the Braai Buddy can be placed over any fire, so you don't even need a braai or grill.

It's the perfect product for the perfect braai. You can braai for 2 people or 20, you can braai on the go or at home. With the Braai Buddy you can have the perfect braai, no matter where you are.

It will travel anywhere with you and cook anything you want - perfectly, every time.

No more mess, no more fuss and no more time-wasting.

So, call us right now and get your Braai Buddy today.

In Studio:

[Male Presenter]: Now let's put the Braai Buddy to the test.

Today, we have two amateur cooks with us - and boy have we set them a challenge.

We have with us Contestant 1 and Contestant 2.

So contestant 1, you have used the Braai Buddy?

[Contestant 1]: Yes I've had it for about a month now.

[Male Presenter]: Contestant 2, you have not used the Braai Buddy?

[Contestant 2]: Nope I've been braaing the old fashioned way.

[Male Presenter]: OK, Contestant 1, you will be braaing with the Braai Buddy and Contestant 2 you will be braaing on a regular braai.

Now let's check out the massive challenge set ahead. (Pulls a cloth off a table revealing the most delicious looking braai Mille Feuille)

[Contestant 1]: Oh wow! That looks amazing.

[Contestant 2]: (Looking a bit overwhelmed). That was made on a braai?

[Male Presenter]: Contestants, what we have here is a Braai Mille Feuille.

The base layer is made from puff pastry and it's critical to get that pastry to come up and around like a bowl. This allows you to layer your ingredients without them spilling all over the place. The first layer of filling is Nutella. The second layer is the braaied banana. The third layer is the store-bought custard with a thin crisp layer of puff pastry on top. All of these elements get repeated one more time and then topped off with some double thick whipped cream and braaied pineapple.

[Male Presenter]: Contestant 2, do you think you can manage the task ahead on a regular braai?

[Contestant 2]: I think it's going to be really tough. Especially the puff pastry bowl.

[Male Presenter]: Contestant 1, what challenges do you think you will face?

[Contestant 1]: I'm feeling very confident with this challenge. I know with the Braai Buddy all of this is achievable.

[Male Presenter]: All the ingredients and recipes are by your bench. You have 20 minutes and your time starts now.

(Contestants run to bench).

[Contestant 1]: I've read through the recipe and I'm starting with the braaied banana. Want to get all my elements ready, so when the puff pastry bowl comes out the Braai Buddy I can just start layering.

[Contestant 2]: I'm starting with the puff pastry bowl. After reading the recipe I feel for me this is going to be the hardest element to crack on a braai.

(Shots of contestants cooking different elements of the dish).

[Male Presenter]: Contestant 2, how are you coping?

[Contestant 2]: I'm very worried with my puff pastry bowl, as it is very flat. I'm not sure I can get it to work any better, so I have moved on to the grilling my banana, pineapple and thin crispy puff pastry layers.

[Male Presenter]: Good Luck.

(Shots of contestant 2 cooking different elements of the dish).

[Male Presenter]: Contestant 1, you seem to be on top of your game right now. You've got your smokey banana and grilled pineapple ready and you are making the thin crispy puff pastry layers now.

[Contestant 1]: Yeah I'm feeling really good about this challenge. I've cooked each element in the Braai Buddy and it has been really easy to clean before moving onto the next element. Saving all that time is really going to help me finish on time.

[Male Presenter]: Good Luck.

(Shots of contestant 1 cooking different elements of the dish).

[Male Presenter]: You have 2 minutes left, so you better start layering your Mille Feuille now.
(Shots of both contestants putting finishing touches on Mille Feuille).

[Male Presenter]: 5, 4, 3, 2, 1. Your time stops now.
(Shots of both contestants looking at completed dishes).

[Male Presenter]: First up, we are going to taste Contestant 2's Mille Feuille.
(Contestant 2 walks up to Presenter's table with Mille Feuille)

[Male Presenter]: (Cuts into Mille Feuille and takes a bite). There are some very nice flavor combinations happening there with the braaied banana and pineapple, but your puff pastry bowl has not kept any of the layers inside and all the puff pastry is very dry and overcooked.

[Male Presenter]: Next up Contestant 1
(Contestant 1 walks up to Presenter's table with Mille Feuille)

[Male Presenter]: (Cuts into Mille Feuille and takes a bite). OK, first off let's start off with presentation. It looks amazing.

Clearly, the Braai Buddy has enabled you to get the puff pastry bowl in the perfect shape. If we

talk about flavor, your Mille Feuille is bursting with it. Because the Braai Buddy is cast aluminum, it provides even heat distribution, allowing you to braai the puff pastry perfectly.

The braai'd Banana has that incredible smokey flavor and the pineapple has those beautiful chargrill markings. Well done, Contestant 1.

[Male Presenter]: From this braai-off it's clear to see that the Braai Buddy can cook anything your heart desires. From starters, mains to even desserts. Stop wasting time on that old fashioned braai that you can never keep clean.

With the Braai Buddy you can truly braai anything, anywhere.

[Voice Over]:

Everyone loves food from the braai, but now, with Braai Buddy, anyone can braai the perfect meal without any hassle or fuss.

The Braai Buddy is so easy to use and is perfect for everyone, whether you are a beginner, an intermediate, or a professional. Just attach the handle and you are ready to go!

The Braai Buddy can be used on any braai or grill - and you can use it on charcoal braais, gas braai, over an open flame or even in the oven.

The handle detaches from the Braai Buddy with the click of one button. So you don't have to worry about burning your hand on a hot handle. When you are finished braaing, just pop the handle back on and pick it up straight off the grill.

Now you can braai chicken wings, kebabs, bacon, corn on the cob, asparagus, baby marrow, egg plant, prawns, fish and calamari. In fact, you can braai anything, anywhere.

[Testimonials]:

[Testimonial 6]: The Braai Buddy makes the best chicken wings with that delicious Smokey flavor, you will ever taste!

[Testimonial 5]: My favorite thing to cook on the Braai Buddy is fish. It comes off the pan so easily and tastes amazing.

[Testimonial 7]: The Braai Buddy makes it easy. It really, really works.

[Testimonial 8]: I will never have another braai again without the Braai Buddy.

[Testimonial 3]: I can't believe it, no more mess! The Braai Buddy is a life changer.

Call to Action:

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So, don't miss out on this great offer. Chances are, you will not see it at this incredible price again. Call us today - and take you braaing to another level...

Braai anything, anywhere, with the incredible Braai Buddy.