

## The investment opportunity of a lifetime...

### The First Group - investment and profit from Dubai's thriving hotel industry

When you choose to invest in property through The First Group, you are taking the first step to **the very best investment you will ever make.**

The investment opportunities we offer are second to none - and will deliver **significant returns** to our investors. Our hotels are built in high-demand areas like Dubai Marina and TECOM. And, because of our very special relationship with leading hoteliers, we can **guarantee high occupancy levels and great rental rates.**

These are all proven factors that will deliver **exceptionally attractive returns** for our individual hotel suite owners.

*Learn more*

### The Wyndham Hotel Group - the world's largest and most diverse hotel company

We are proud to have partnered with the renowned leader in the hotel industry - The Wyndham Hotel Group. This dynamic group has a growing portfolio of over 7,300 properties in 66 countries across six continents, making them **the largest hotel company in the world.** Wyndham was also ranked number one on Fortune's "2012 World's Most Admired Companies" list in the hospitality category.

*Learn more*

### Response Option Boxes

#### **Request a call from a Hotel Investment Consultant**

For a **FREE no-obligation consultation** with an experienced hotel investment consultant click here - or call **+9714 455 0281**

*Request a call*

#### **Download our Hotel Investment Guide**

Everything you will need to know about investing in Dubai's exciting hotel industry in our **Hotel Investment Guide.**

*Download now*

#### **Book your Discover Dubai Experience**

Discover Dubai for yourself and enjoy your time in this exciting city, while learning about your **hotel investment opportunity.**

*Book Now*

### **Side Banner Copy**

Year-on-year growth in the Dubai hotel sector 2012-13

16.8% tourist arrivals

5.0% average daily room rate  
(\$267/night)  
7.5% revenue per available room  
2.0% city-wide occupancy rates  
30.9% gross operating profits per available room

### Occupancy rates

In 2012, Dubai welcomed more than 10 million visitors to the Emirate - providing a **9.3% increase over 2011 figures\***.

**Airport arrivals increased 16.8% in May 2013** compared to the same period last year, supporting the demand for hotel accommodations\*\*

Now that Dubai has been chosen to host World Expo 2020 - and over 25 million tourists and business people are expected - **the hotel industry will continue to enjoy sensational growth.**

*\*Source: TRI Hospitality Consulting and Dubai's Department of Tourism and Commerce Marketing (DTCM)*

*\*\* Source: Jones Lang LaSalle, Dubai Real Estate Market Overview Q1 2013*