



CRITIQUE COSTS



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The following costs are for me to review and critique elements of marketing collateral.

They do not include any re-writing or re-designing. If, following the critique, you decide you want me to write new copy and/or originate new creative, then a firm quote will be supplied, prior to work commencing.

Please be aware that the critique will be honest and no-holds barred.

If it is bad, I will tell you.

And I will tell you why it is bad.

CRITIQUE COSTINGS

Sales Letter	£250 per page
Email	£250
4-Page Brochure	£300
6-Page Brochure	£400
Full Page Ad	£300
Half Page Ad	£200
Web Page/Landing Page	£250 per page
Postcard	£250
Envelope	£100
SMS	£100
Radio Script (30 second)	£200

Other elements on request

Discounts for quantity are available.